# Get Growing Lash & Brow Serum



#### \$38 for 10 mL /.33 fl oz

### Free from:

- Glitter
  - Loose mineral powders

  - Prostaglandins
- X Fragrance
  - Argireline
  - Acetyl hexapeptide-3 & 8
  - Benzalkonium chloride
  - Carbon black
  - Bees wax

The majority of lash serums on the market use synthetic prostaglandins, which come with serious risks like irritation, eyelid and iris darkening, and even permanent fat atrophy. twenty/twenty beauty Get Growing Lash & Brow Serum is a cleaner formulation that not only helps support the growth of thicker, darker, and healthier lashes and brows, but also works to minimize the symptoms of dry eye disease with daily use.

#### How to Use:

Apply serum to lashes and brows at night and let dry.

## Ingredient highlights:

- **Castor oil:** Natural ingredient used by ophthalmologists as a topical dry eye treatment; contains moisturizing ricinoleic acid that promotes hair follicle health
- **Coconut oil:** Nourishing oil packed with moisturizing fatty acids; natural antibacterial and antiviral agent
- **Argan oil:** Hydrating oil naturally rich in linoleic acid, which has been shown to help support healthy hair growth

### About twenty/twenty beauty and Dr. Diane Hilal-Campo:

Ophthalmologist Dr. Diane Hilal-Campo created twenty/twenty beauty to help promote and preserve the long-term eye health of makeup wearers around the world. Each product has undergone rigorous clinical testing to ensure they don't disrupt, but rather support, the delicate ecosystem of the eye.

For wholesale inquiries, please contact hello@trytwentytwenty.com















Contact Lens Safe

Safe for Sensitive Eyes

Ophthalmologist Tested

Clean Ingredients

Cruelty-Free

Vegan

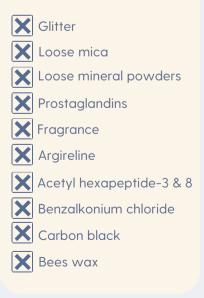
Paraben Free

# Easy on the Eyes Daily Hygiene Facial Spray



\$42 for 2 oz

### Free from:







An all-natural, soothing face mist that safely and effectively cleanses eyelashes, eyelids, and the skin while working to calm inflammation, quell redness, and minimize irritation. Perfect for stashing in your bag for using as a refreshing and disinfecting pick-me-up throughout the day.

#### How to Use:

Spray generously over eyes, lashes and face twice a day and let air dry.

## Ingredient highlights:

• **Hypochlorous Acid:** A gentle acid that naturally occurs in the body and boasts powerful disinfecting and sanitizing properties to help fight bacteria, including strains that cause acne; has long been used by ophthalmologists to help promote a cleaner eye area.

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# Visionary Shadow Stick



\$22 for 0.58 oz./5g

## Free from:

- X Glitter
- 🗙 Loose mica
- Loose mineral powders
- **X** Prostaglandins
- **X** Fragrance
- X Argireline
- X Acetyl hexapeptide-3 & 8
- Benzalkonium chloride
- Carbon black
- Bees wax

Powder-based eyeshadows can be incredibly irritating to the delicate eye area. twenty/twenty beauty Visionary Shadow Stick is a creamy shadow stick with gentle, ophthalmologist-tested, eye-safe ingredients to enhance your eyes' natural beauty without the irritation. Even better, the ingredients in the formula work to minimize the symptoms of dry eye disease with daily use while promoting softer skin and healthierlooking lashes.

## How to Use:



Apply to eyelids and blend.

# Ingredient highlights:

- **Castor oil:** Natural ingredient used by ophthalmologists as a topical dry eye treatment; contains moisturizing ricinoleic acid that promotes hair follicle health
- **Argan oil:** Hydrating oil naturally rich in linoleic acid, which has been shown to help support healthy hair growth
- **Hyaluronic acid:** Naturally-occurring sugar molecule that draws in and holds up to 1,000 times its weight in water for a boost in hydration
- **Konjac root powder:** Vitamin- and mineral-rich plant-derived ingredient that helps your shadow stick glide across and hydrate your skin
- Vitamin E: Potent antioxidant that helps defend skin from free radicals and environmental damage

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Vegan

Paraben Free

# **Double Duty Precision Liner**



\$22 for 0.5 fl. oz

## Free from:

X Glitter

X Loose mica

Loose mineral powders

- X **Prostaglandins**
- Fragrance X
- X Argireline
- X Acetyl hexapeptide-3 & 8
- Benzalkonium chloride X
  - Carbon black
  - Bees wax















**Contact Lens Safe** 

Safe for Sensitive Eyes

Ophthalmologist Tested

**Clean Ingredients** 

Cruelty-Free

Vegan

Paraben Free

Many eyeliners, especially when applied to the waterline, can cause allergic reactions and irritation as well as potentially lead to dry eye disease later in life. This ophthalmologist-tested liquid liner formula won't flake off, stain, or otherwise irritate the eye while adding definition to your lash line. With regular use, the eye-safe ingredients also promote thicker, fuller-looking lashes over time.

### How to Use:

Apply from inner to outer corners of the eye, along the outer lash line.

# Ingredient highlights:

- Castor oil: Natural ingredient used by ophthalmologists as a topical dry eye treatment; contains moisturizing ricinoleic acid that promotes hair follicle health
- **Ceramides:** Lipids that function as the building blocks of the skin's outer layers that are essential to water retention and hydration
- Argan oil: Hydrating oil naturally rich in linoleic acid, which has been shown to help support healthy hair growth
- Hyaluronic acid: Naturally-occurring sugar molecule that draws in and holds up to 1,000 times its weight in water for a boost in hydration

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